

Process in Data Mining

Data Mining 101 Introduction

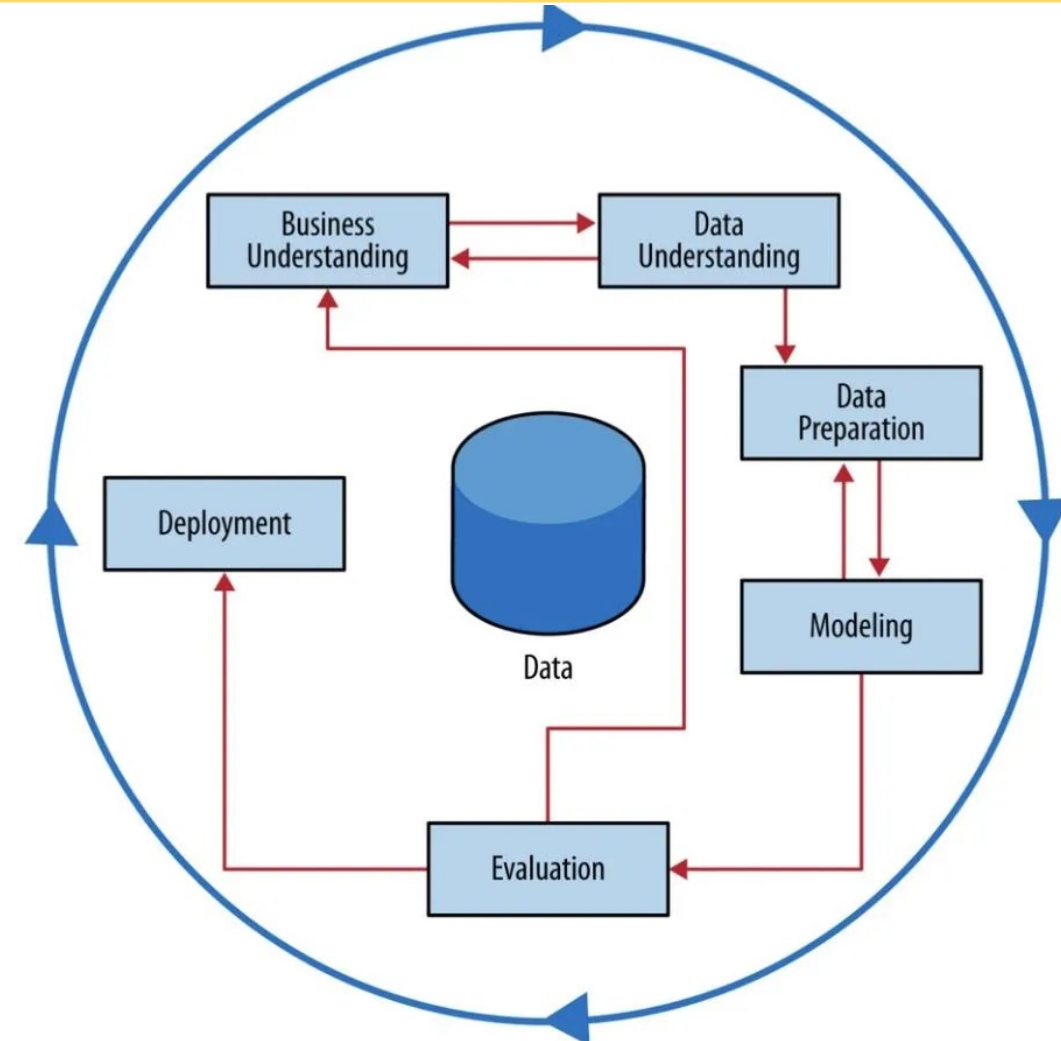
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How Data Mining is Used

1. Identify the problem
2. Use data mining techniques to transform the data into information
3. Act on the information
4. Measure the results

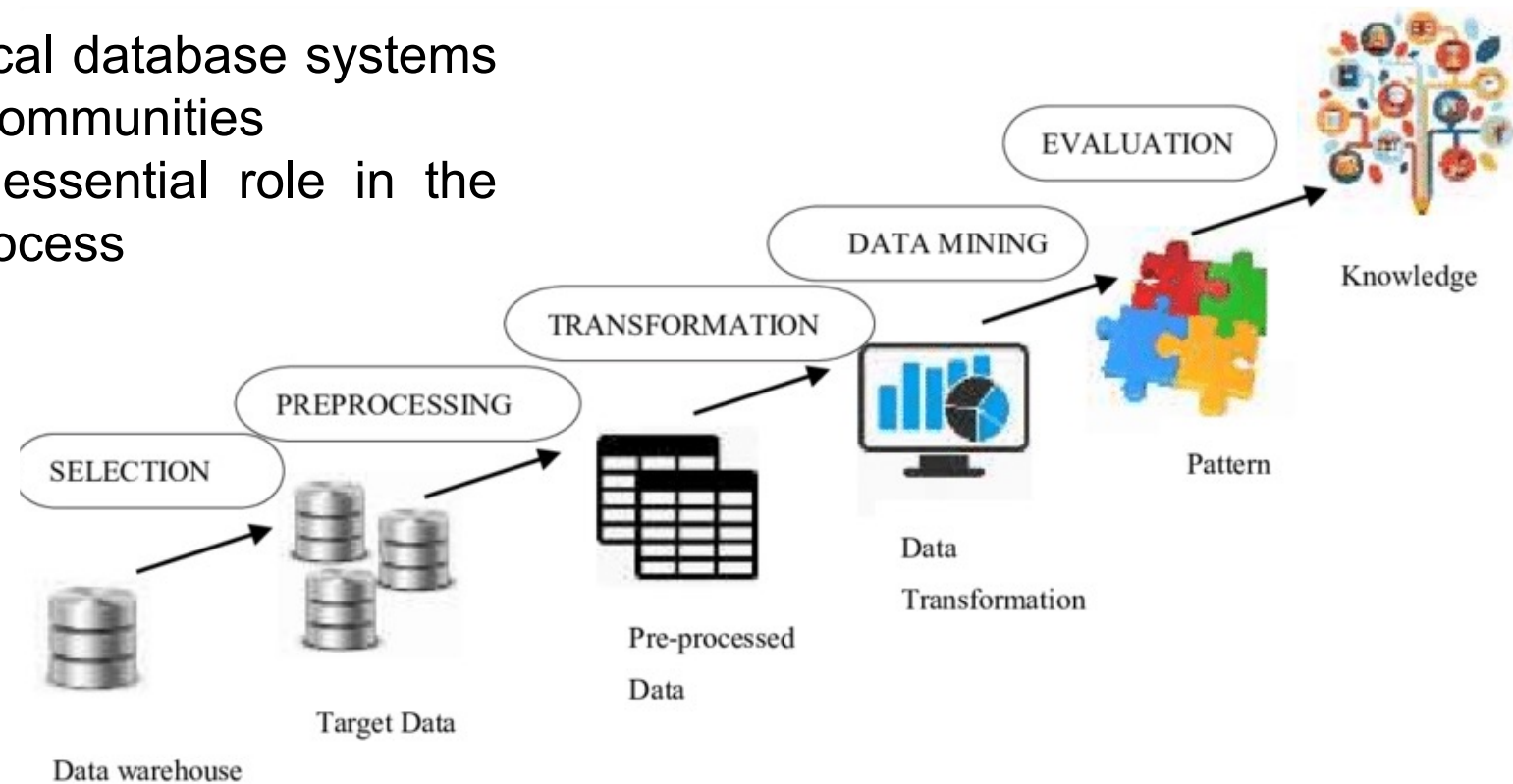


Source: Akyildirim, N.A., 2019, Data Mining Process Basics, <https://medium.com/>

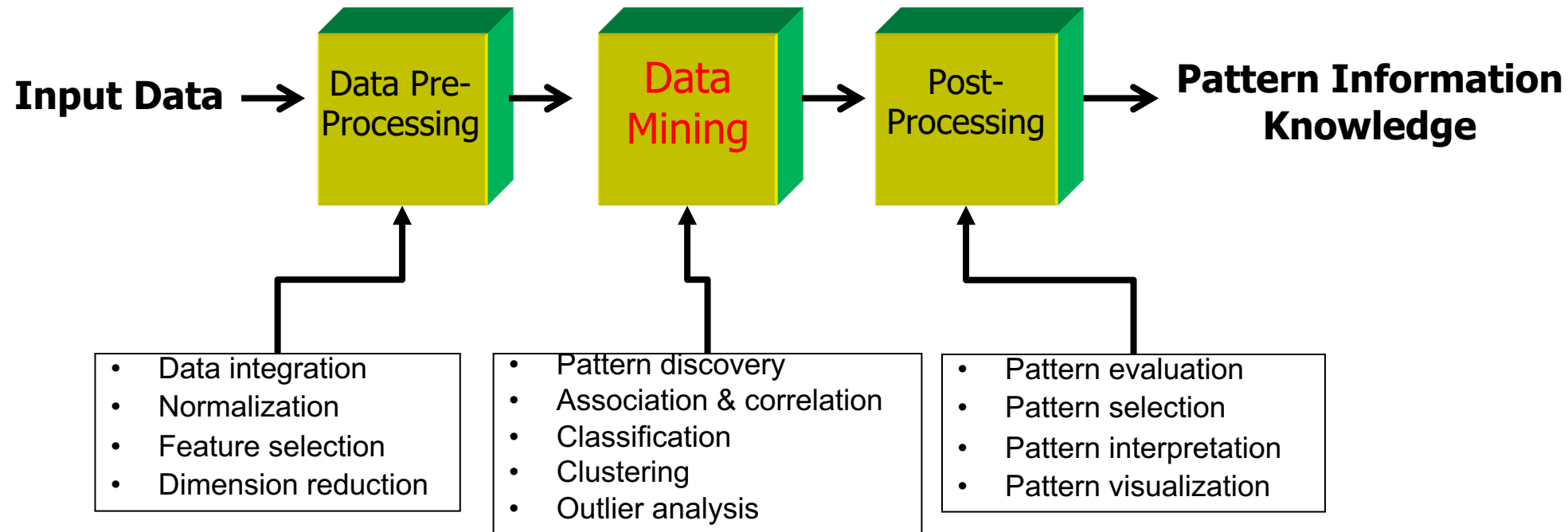


Knowledge Discovery (KDD) Process

- This is a view from typical database systems and data warehousing communities
- Data mining plays an essential role in the knowledge discovery process

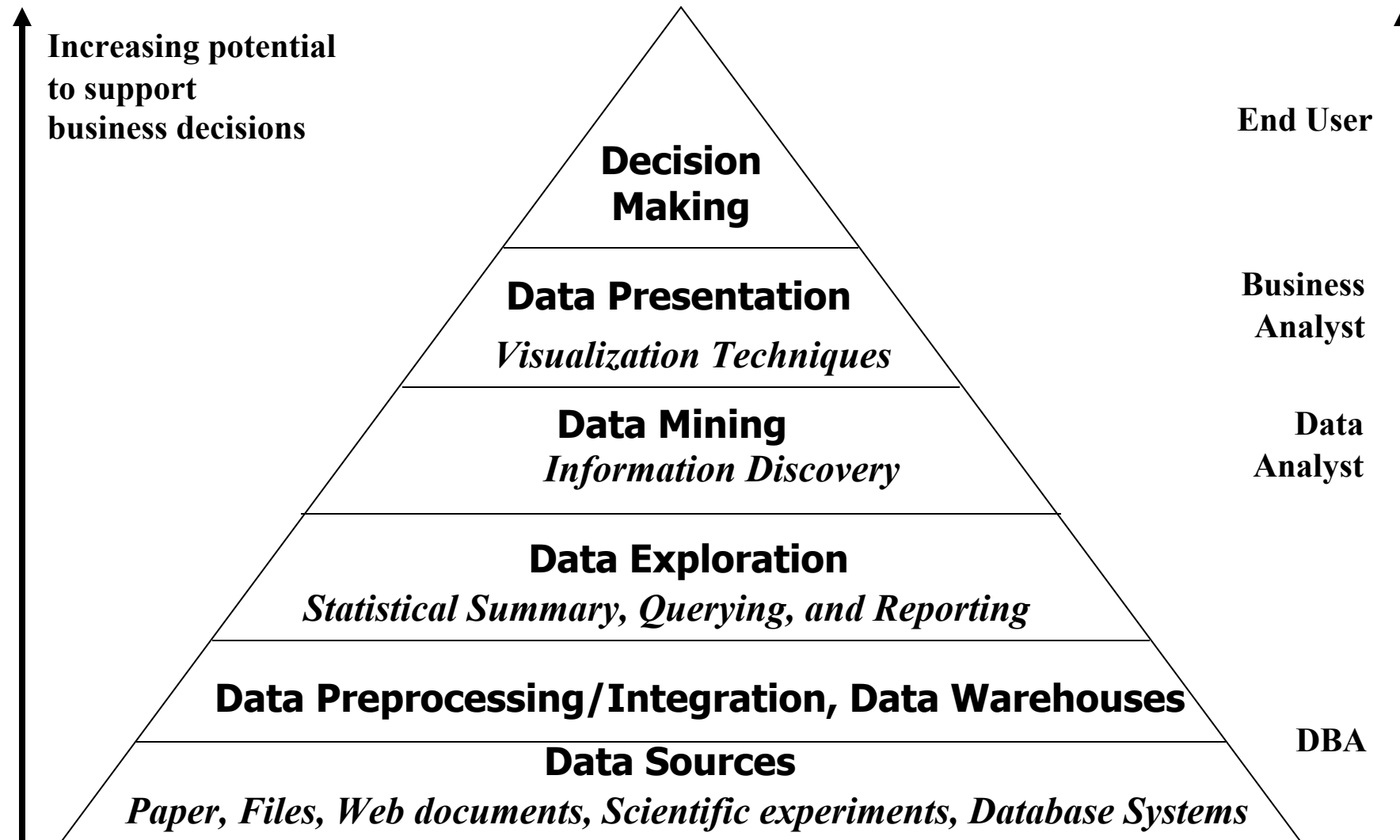


KDD Process: A Typical View from ML and Statistics



This is a view from typical machine learning and statistics communities





Terima Kasih!

