

PUBLIKASI PADA JURNAL BEREPUTASI

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MASSIVE OPEN
ONLINE COURSE
UNIVERSITAS AIRLANGGA



OUTLINE

1. Essential Questions for Writing Articles
2. Strategi Publikasi Setelah Submit Manuscript
3. Reviewer Comments
4. Things to avoid
5. TIPS



ESSENTIAL QUESTIONS FOR WRITING ARTICLES

RELATIONSHIP TO
LITERATURE



METHODOLOGY



RESULTS AND
CONCLUSIONS



ORIGINALITY



IMPLICATIONS FOR
RESEARCH,
PRACTICE AND/OR
SOCIETY



ORIGINALITY

- Does the paper contain new and significant information adequate to justify publication?

RELATIONSHIP TO LITERATURE

- Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources?
- Is any significant work ignored?



METHODOLOGY



- Is the paper's argument built on an appropriate base of theory, concepts or other ideas?
- Has the research or equivalent intellectual work on which the paper is based been well designed?
- Are the methods employed appropriate?

RESULTS AND CONCLUSIONS

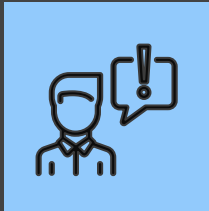
- Are results presented clearly and analysed appropriately?
- Do the conclusions adequately tie together the other elements of the paper?



IMPLICATIONS FOR RESEARCH, PRACTICE AND/OR SOCIETY

- Does the paper bridge the gap between theory and practice?
- How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)?
- What is the impact upon society (influencing public attitudes, affecting quality of life)?
- Are these implications consistent with the findings and conclusions of the paper?

MANUSCRIPT STATUS



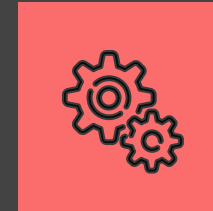
LANGSUNG DITOLAK

karena kualitas
tidak layak



LANGSUNG DITOLAK

karena kualitas
lebih tinggi



REVISI DAN *RESUBMIT*

belum tentu
diterima

LANGSUNG DITOLAK (KARENA KUALITAS TIDAK LAYAK)

Thank you for your submission to the Journal of XXX. This study tests for a relationship between the holding of Islamic financial products and socioeconomic characteristics. It presents a mechanical econometric exercise which yields findings that age, gender, and income are significant determinants. Unfortunately, the exercise lacks economic motivation and any resulting economic insight. I'm sorry to say it does not meet the standard for publication in a highly ranked academic journal.



REJECTED

LANGSUNG DITOLAK (KARENA KUALITAS LEBIH TINGGI)

Upon an initial reading of your paper, I have determined that it would be best to return it to you rather than go through the formal review process. While the editorial board was in agreement that your paper is of high quality, ultimately it concluded that your paper is not an appropriate match for the content that we plan to publish in the near future in the journal YYY.

REVISI (BELUM TENTU DITERIMA)

The reviewers have commented on your above paper. They indicated that it is not acceptable for publication in its present form. However, if you feel that you can suitably address the reviewers' comments (included below), I invite you to revise and resubmit your manuscript.

Please carefully address the issues raised in the comments.

If you are submitting a revised manuscript, please also:

a) outline each change made (point by point) as raised in the reviewer comments

AND/OR

b) provide a suitable rebuttal to each reviewer comment not addressed

REVIEWER COMMENTS



Respon dengan baik
(input dari mereka
sangat penting)



Lihat dari sudut
pandang/perspektif
reviewers



Jawab *comments*
reviewers poin per
poin secara
lengkap



Buat *comments*
sanggahan jika
perlu



Take your time

I. RESPON DENGAN BAIK

Responses to reviewer critiques and suggestions for improvement of manuscript No. #XXX

To begin, we would like to thank Reviewers 1 and 2 for their conscientious attention to our manuscript.

We value their input and have incorporated their recommendations into our revision of the manuscript. Below, please find our responses to the numbered critique provided by Reviewer 1 and 2's comments are incorporated into this list.

2. LIHAT DARI SUDUT PANDANG/PERSPEKTIF *REVIEWERS*

- ✓ *Reviewers* punya batasan waktu dan kesibukan
- ✓ Memenuhi kriteria/standar jurnal tersebut
- ✓ Cenderung tidak mereview sampai selesai jika artikel tidak menarik



3. JAWAB *COMMENTS REVIEWERS* POIN PER POIN SECARA LENGKAP

We use XYZ estimation in this study to control for the observable and unobservable variables that might affect the ABC. The observable variable controlled in this study is YYY which may affect ABC. The YYY variable is discussed on page 6, lines 18-21; page 8, lines 14-15; page 11 (Table 6) and page 12 (Table 7) of the paper.

4. BUAT *COMMENTS* SANGGAHAN JIKA PERLU

The idea of this study is not only developed from low rank papers. We also used papers from reputable journals such as Athey, S & Imbens GW (2006, Econometrica), which is ranked A based on ABDC journal list, 2016; Berhane, G & Gardebroek, C (2011, American Journal of Agricultural Economics), ranked A* based on ABDC journal list, 2016; Heckman, JJ & Smith, JA (1999, The Economic Journal), ranked A* based on ABDC journal list, 2016; Hermes, N & Lensink (2011, World Development), ranked A based on ABDC journal list, 2016 and four articles from Pacific-Basin Finance journal which is ranked A based on ABDC journal list, 2016. We used low rank papers in the study because of the limited literature on Islamic finance in reputable journals.*



5. *TAKE YOUR TIME*

- Jika *comments* susah untuk dijawab, ambil cukup waktu untuk memikirkannya
- Diskusi dengan co-authors
- Tanya atau minta bantuan kepada pihak yang sekiranya mampu



THINGS TO AVOID

- Memulai debat
- Menyalahkan *reviewers* atau *editor*
- Dokumen response (*rejoinder*) tidak profesional
- Tidak menanggapi semua masukan dan saran *reviewers*

TIPS

- ✓ Sesuaikan dengan standar jurnal internasional
- ✓ Pastikan alur penulisan menarik dan baik
- ✓ Munculkan kembali motivasi, novelty, dan inovasi
- ✓ Perbanyak artikel-artikel terdahulu yang terkait dengan penelitian
- ✓ Pastikan data dan olah data dengan benar
- ✓ Memunculkan banyak implikasi dan kontribusi
- ✓ Mengacu ke *research questions*
- ✓ Meringkas dan memoles bagian-bagian yang sudah dipisah
- ✓ Tambahkan literatur dari jurnal yang bereputasi





REFERENCES

- Some parts of this presentation are adapted from Christopher Gan, Pitching Research Clinic (2019), Lincoln University, New Zealand.
- Robert W., Pitching Research (2018). Available at SSRN:
<http://ssrn.com/abstract=2462059>
- Robert W. Faff, "A Simple Template for Pitching Research,"
Accounting and Finance 55 (2015) 311–336, doi: 10.1111/acfi.12116



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THANK YOU

Q & A